

## Bill “BillaVista” Ansell



The world’s most read, most respected, and most popular offroad technical writer :

- Articles read over **2.5 million times!**
- **56,000** unique readers **per month** – over **2000 different people every single day!**
- Readers and fans from more than **140 different countries!**

With an unparalleled reputation for technical knowledge, honesty, forthrightness, and accuracy; quoted and referenced on hundreds of offroad and truck websites & forums; when he speaks, tens of thousands of truck and four-wheel-drive enthusiasts, engineers, shade-tree mechanics, industry giants, do-it-yourselfers, and world-class offroad motor-sport competitors listen!

### Offroad Experience:

- Over 25 years' experience in offroad driving and four-wheel-drive vehicles
- Owned, driven, and wrenched on: Custom Rock Buggies, Jeeps, Land Rovers, Nissan Patrols, Military Hummers, Toyotas, and Ford Broncos.
- Wheeling experience spans four continents – North America, South America, the United Kingdom, and the Libyan Desert.

### Writing experience:

- Since 2001 - Senior Technical Editor for the world’s largest and most hardcore offroad website – Pirate4x4.com, which has over 100,000 registered members and over **1,000,000** (one million!) unique visitors per month.
- President of BillaVista Offroad Tech(BOT), serving the professional offroad industry with expert technical writing, macro photography, and high-resolution 3D technical drawings for freelance articles, product promotional & marketing materials, installation instructions, technical manuals, and product reviews. BOT also provides consultation in research & development, product design, and testing & evaluation. Clients have included:
  - Fox Racing Shox
  - ARB
  - Advance Adapters
  - Superior Axle and Gear
  - Interco Tires
  - CTM
  - Blue Torch Fabworks
  - Poly Performance
  - High Angle Driveline
  - OTT Industries
  - Crane High Clearance
  - Teraflex
  - Tibus Offroad
  - Evolution Machine
- Over 14 years' technical writing experience for the Canadian Air Force, including training plans, technical requirements and specifications, training documents, tactical procedures, orders and regulations, and operational doctrine.

### Education:

- Wings Graduate – Canadian Forces School of Air Navigation, January 1995
- B.Sc. in General Science, University of Waterloo, Ontario, Canada, May 1990
- Ontario Secondary School Grade 13 Honour Diploma, St. Andrew's College, June 1987

### Military Employment:

- Major in the Canadian Air Force with 17 years full-time, active-duty service.
- International Arms Control Inspector, SJS Arms Control Verification, National Defence HQ – 12 Jul 04
- Flight Instructor / Standards Officer, 406 Maritime (OT) Squadron - 3 Apr 00
- Maritime Helicopter Crew Commander, 423 (MH) Squadron - 23 Jan 95

So what are people saying about BillaVista?

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I just got off the phone with one of the three corporate directors of ARB who just read your article and [he] was amazed at how good it was. That's a pretty high up endorsement. The photography and writing is direct, clear, and to the point; everything our guys strive for when they write the installation guides. I have already circulated it amongst the whole Air Locker design team.

- *Daniel J Bongard (MEng), Engineering Supervisor, ARB 4x4 Accessories, AUSTRALIA*

I have to say that the "Dana 60 Bible" is the definitive source of answers for any and all questions I've ever had about this axle. The conglomeration of facts is second to none. After years of fabrication and design work, I still find myself referring to this article, as well as others from Billavista, over and over again.

- *Glenn McConnell, DesertFab Motorsports, Team 222 - W.E. ROCK*

...Nice article...man do you ever do some great writing.

- *Dustin Webster, Red Bull RockIt and the Red Bull ROCKhER*

Very SICK info there!! Thanks for all of your hard work.

- *Zach V, A to Z fabrication*

Great job - very informative!

- *Ron, AlloyUSA*

Wow, BillaVista you rock! I always look forward to reading your stuff...no really! I love you man !!

- *John "JR" Reynolds, King of the Hammers - 2007*

Thanks Bill. Thanks for the insight. Whether or not people tell you, I know a lot of my friends read your stuff and live and die by it.

- *Doug Bigelow, Bigelow Motorsports*

Hey, you do awesome tech reviews... Thanks dude.

- *Rob DuBroc, Muchado Productions*

You, sir, are a big fat awesome tech writer. As always, keep up the good work. It is appreciated.

- *Tom Clark, CRAWL Magazine*

Once again Bill, you have some of the best tech pages I have seen on the net.

- *Dave, Polyperformance.com*

Best winch article I have ever seen. Wow.

- *Chris Geiger, Marlin Crawler*

If you are ever at the point of having books written let me know ... I would have no problem promoting your work.

- *Ian Johnson, Xtreme 4x4 TV*

Yet another great article!! It's truly amazing ... I appreciate all the effort that you put into your articles! Keep up the good work!

- *Michael R. Stowe, Tinbenders, CA*

Part of why I rarely post is the incredibly helpful and huge volume of information in your tech articles. If I need an answer, chances are you've already figured out a dozen different meticulously detailed answers to my question and several I didn't know I needed to ask.

- *Sean, OH*

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Read his bio at: <http://www.pirate4x4.com/tech/billavista/BillaVista/> Check out his work at: <http://www.pirate4x4.com/tech/>

Check out the stats for yourself at: <http://gostats.com/summary.xml?id=601723> or, Google "BillaVista" to see why BillaVista is globally recognized as the most thorough, competent, skilled, and influential offroad technical writer working today.

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